

FOR IMMEDIATE RELEASE: VolCorp, InvestiFi Announce New Strategic Partnership

[NASHVILLE, TN, June 6, 2025] – Volunteer Corporate Credit Union (VolCorp) has announced a strategic partnership with InvestiFi, a market leader in digital investing solutions for community financial institutions. This decision will grant member credit unions - and their account holders - direct access to investing solutions including stocks, ETFs, simplified investing options, and crypto trading, through their own online banking platform.

"At VolCorp, we are committed to providing credit unions with innovative solutions that enhance member service and drive long-term success," said Karen Clabough, Vice President of Products & Services at VolCorp. "InvestiFi's intuitive investing solutions are a powerful addition to our suite of offerings, enabling credit unions to meet growing member demand for accessible, in-house investing tools. This partnership supports our mission to help credit unions deliver modern, member-focused financial experiences."

InvestiFi CEO Kian Sarreshteh shared a similar enthusiasm for what the partnership represents: "Our mission has always been to empower credit unions with innovative, in-house investing solutions that keep assets within their ecosystem. Partnering with VolCorp, a trusted leader in the credit union space, allows us to extend our reach and provide more institutions with the tools they need to offer seamless digital investing experiences to their members. This collaboration signifies a shared commitment to enhancing member engagement and ensuring credit unions remain at the forefront of financial innovation."

Members can find more information about InvestiFi's service offerings along with VolCorp's other strategic partnerships by visiting the <u>VolCorp website</u>. Those looking to learn more about potential membership or partnership with VolCorp may reach out by phone at (800) 470-3444, Ext. 3 or by email at <u>memberexperience@volcorp.org</u>.

Founded in 1981, Volunteer Corporate Credit Union (VolCorp) is a not-for-profit financial services cooperative headquartered in Nashville, Tennessee, now serving more than 300 credit unions nationwide with more than \$1 billion in total assets. VolCorp provides its members with the tools to succeed, specializing in dynamic payment solutions, tailor-made investment products, and incomparable member care. Solutions include customized consulting, compliance, audit, and risk-based services offered by Symphony LLC, a wholly owned CUSO. By prioritizing its membership, VolCorp remains deeply committed to the credit union philosophy of "People Helping People." For more information, please visit the <u>VolCorp website</u>.

InvestiFi, Inc. is the only InvestTech platform designed to allow for trading to and from deposit accounts, enabling credit unions and community banks to retain more assets and attract new account holders. Through its exclusive funds flow and user-friendly interface. InvestiFi empowers every credit union and community bank to provide their account holders with the ability to navigate the complexities of financial markets with ease from within their current online banking experience. At the heart of InvestiFi's mission is the goal of democratizing investing and supporting community financial institutions, ensuring that wealth-building opportunities are accessible to everyone. For more information, please visit the <u>InvestiFi website</u>.

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