

News Release

VolCorp Forges Alliance With Zogo

3/19/2020

NASHVILLE –VolCorp is pleased to announce a new partnership with Zogo. Through this strategic affiliation, Zogo will have the opportunity to provide VolCorp member credit unions the most unique financial literacy app for teens on the market today.

Zogo is an IOS and Android app that pays users to learn about personal finance. The app is designed to take the user through a variety of different financial topics, ranging from budgeting to credit, to insurance and investing. The topics start off simple in nature and grow in complexity as you move through the modules. The more modules you complete, the more points you score. Those points can be cashed in for prizes like t-shirts or gift cards, provided by the credit union.

“Our member credit unions want to provide leading edge products and services for their members,” said Wade Stapleton, VP, Marketing/Innovation at VolCorp. “Zogo is one of those special, state-of-the-art products that will allow credit unions to differentiate themselves from the competition.”

“We are so excited to work with VolCorp,” said Bolun Li, VP, Zogo’s Co-Founder and CEO. “It’s incredible to see the energy around our product so far. We look forward to providing Zogo to VolCorp’s member credit unions, helping Gen Z & Millennials learn financial literacy and helping credit unions go viral among the young adults.”

Zogo was founded by Duke students majoring in Economics and Computer Science who wanted to make financial education more accessible for people of all ages. Today, Zogo has a diverse team of top professionals taking it to the next level.

About VolCorp:

Volunteer Corporate Credit Union (VolCorp) is a not-for-profit financial cooperative that serves natural person credit unions nationally. Guided by a volunteer board of directors, VolCorp was organized for the express purpose of providing low-cost financial services and competitive investment and lending rates to our member/owners.

About Zogo:

Zogo is a financial technology company based in Durham, North Carolina. It helps financial institutions engage GenZ through a teen financial education app that pays kids to learn. Key investors include Techstars and former CEO of Sageworks. Visit www.zogofinance.com to learn more.

MEDIA CONTACT

Wade Stapleton

Volunteer Corporate Credit Union
2460 Atrium Way
Nashville, TN 37214

Phone: (615) 232-7984

Fax: (615) 232-7999