

News Release

VolCorp Launches New Educational Campaign

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NASHVILLE – VolCorp recently launched a new educational campaign, “**Strength. Stability. Service. Today & Beyond.**” Understanding that knowledge is power, the campaign’s purpose is to inform members of reasons why they should celebrate their membership with VolCorp. The campaign is graphically represented by a lighthouse because lighthouses not only represent strength and safety, but they also symbolize things that are important to us. Key reasons why VolCorp has stayed strong, what makes the corporate financially stable, how to analyze a corporate’s balance sheet, and the value added services VolCorp consistently provides to its members will be highlighted.

The first series of messages include CEO Rick Veach’s article “VolCorp Today and Beyond” and “It’s a Balancing Act,” which discusses VolCorp’s conservative investment philosophy. The articles can be viewed at www.volcorp.org.

VolCorp, with over 1.3 billion in total assets, currently serves 266 credit unions within their national field of membership.

MEDIA CONTACT

Sandy Swofford

Volunteer Corporate Credit Union
2460 Atrium Way
Nashville, TN 37214

Phone: (615) 232-7900, ext. 231

Fax: (615) 232-7999